



# Delivering your Data Story

Present engaging data stories with confidence.

Data. Well told.





## Course Overview

**Bring your insights to life with confident, compelling delivery.**

Even the best data story can fall flat without powerful delivery. *Delivering Your Data Story* helps you present your insights in a way that builds trust, holds attention, and drives action.

This hands-on, interactive course focuses on building your credibility, enhancing trustworthiness, and communicating with clarity and charisma. You'll leave with practical techniques to strengthen your delivery, handle Q&A with ease, and facilitate discussions with data.

## Key Outcomes

By the end of this course, you'll be able to:

- **Establish credibility through confident delivery.** Use body language, tone, and presence to build trust and communicate insights with authority.
- **Engage your audience** and apply interactive strategies to keep attention focused and make your story resonate.
- **Craft compelling talking points** to reinforce your message and drive action.
- **Avoid presentation pitfalls** by preparing for questions and disruptions. Anticipate challenges, stay composed, and use tech to stay on track.

# Course Outline



## Credibility



## Trustworthiness



## Delivery Tips

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### Introduction

- What challenges do you encounter when delivering data stories?
- Compare different delivery styles and discuss non-negotiables for any presentation.

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### Credibility

- Show your depth of knowledge beyond the slides and craft your verbal narrative.
- Prepare for questions to address audience concerns and showcase your expertise.
- Perform under pressure and get back on message when disruptions arise.

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### Trustworthiness

- Build trust with the audience through relatable language and storytelling.
- Communicate trustworthiness with confidence and mindful body language.
- Engage with your audience beyond your slides.

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### Delivery Tips

- Know your presentation and be ready to pivot.
  - Utilize technology to ensure a smooth delivery.
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