



Great course with a balance of design principles and hands on work. Left the training excited to put the material into practice immediately in my day-to-day work!

**Abigail Hazlett**

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SurveyMonkey

## The Client

Empowering millions to create surveys and with over 100 million annual respondents globally, SurveyMonkey is the worlds largest online survey platform.

## The Challenge

SurveyMonkey approached StoryIQ, seeking a bespoke training that would enhance their dashboard developers' skills in UI/UX design and wireframing.

## The Course

Designing Effective Dashboards

## The Solution

**15**

Learners trained

**67**

NPS Score\*

StoryIQ collaborated with the BI Project Management Director at SurveyMonkey to develop a custom Dashboard Design course. This specialized training focused on enhancing SurveyMonkey analyst's skills in dashboard creation, with a focus on user-centric dashboard design. The course also covered elements of data storytelling and visualization, enabling analysts to create compelling dashboards using visual best practices.

\*The creators of the NPS, Bain & Co, suggest that a score above 0 is good, above 50 is excellent and above 80 is world class.