The Client

With over 1.4 trillion CAD in assets under management, Sun Life is a leading Canadian financial services company operating in 16 countries.

The Challenge

Sun Life sought a learning partner to help upskill both individual contributors and leaders in data visualization, data literacy and data analysis skills.

The Courses

• Data Storytelling for Business
• Data to Insights

The Solution

250
Learners trained

93
NPS score*

In partnership with Sun Life's L&D leaders, we designed a customized learning program to enhance employees' proficiency in data analysis and data storytelling. Our blended approach, which combined both in-person and virtual delivery, empowered learners with essential competencies in crafting clear problem statements, conducting data analysis, and effectively communicating data insights to decision-makers. As a result, Sun Life employees were equipped with the skills and confidence to make informed decisions based on data.

*The creators of the NPS, Bain & Co, suggest that a score above 0 is good and above 80 is world class.

StoryIQ