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This class helps to highlight that while charts and graphs are the backbone of an effective presentation, they are nothing without a well-crafted presentation. The skills you will learn in this class will set you apart from everyone who simply plugs in data to a presentation and moves on. You will learn how to make the data work to tell the story you want to tell, and keep your audience engaged and focused on the main takeaways.

Amy

Senior Business Analyst
Medline



The Client

Medline, a top US healthcare company, is the largest private manufacturer and distributor of medical supplies. Offering products, education, and services across 125 countries.

The Challenge

Medline approached us for help in refining their leadership team's data storytelling abilities, recognizing an opportunity to enhance managers data communication.

The Courses

- Data Storytelling for Business
- Presenting with Impact

The Solution

370

Learners trained

4.9/5

Feedback Score

The partnership between Medline and StoryIQ began with a pilot training tailored for a Medline sales team, and due to its success, StoryIQ collaborated with Medline's L&D department to develop a comprehensive learning program. Consequently, monthly training sessions featuring "Data Storytelling for Business" and "Presenting with Impact" courses are now offered, with employees across various roles able to enroll in these courses via Medline's internal LMS, ensuring access throughout the organization.

StoryIQ