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The training partnership with StoryIQ was one of the best we had. They stood out because their content and expertise were highly relevant and very much sought after. We ran countless runs with them and the quality was always top notch, largely due to their hyper engaging team of trainers. Thank you Martin and team!



Brian Liu
Head of L&D,
Lazada Group

The Client

Lazada Group, Southeast Asia's leading e-commerce platform.

The Challenge

Lazada Group sought a training partner that could enhance the data storytelling abilities of their workforce.

The Courses

- Data Storytelling for Business
- Data to Insights

The Solution

483

Learners trained

4.8/5

Feedback score

Through our partnership with Lazada, we successfully upskilled nearly 500 employees across six different countries in the art of effective data storytelling.

Our live virtual learning program allowed team members to collaborate across borders and equipped them with the skills to effectively communicate insights from customer data to stakeholders.