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This is by far the best training session that I've attended. It is extremely helpful to my work since I do a lot of presentations to stakeholders. Kudos to the StoryIQ team! Looking forward to more learning and training workshops with you.

**Christian Santos**

Sr. Risk Specialist  
Capital One

## The Client

One of the ten largest banks in America, Capital One is a global leader in banking and financial services.

## The Challenge

Capital One approached StoryIQ looking for a learning solution that would upskill key staff in the areas of data storytelling and business presentations.

## The Courses

- Data Storytelling for Business

Image credit: Capital One Orange Lounge Wallpaper" by Wallpapers.com (CC BY 2.0)

## The Solution

**175**

Learners trained

**95**

NPS score\*

Through close collaboration with internal L&D leaders, StoryIQ developed and delivered a tailored virtual learning program to upskill Capital One team members in fundamental data storytelling skills. The program was highly effective, with 175 learners successfully enhancing their abilities to communicate data to stakeholders in a compelling and impactful way, leading to more effective decision-making across the organization.

\*The creators of the NPS, Bain & Co, suggest that a score above 0 is good, above 50 is excellent and above 80 is world class.

**StoryIQ**