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StoryIQ ran a series of data storytelling workshops for Anglo American across regions which were very insightful and well received by our teams. Feedback from teams was that “the concept and tips shared during the sessions were useful, practical and easy to apply”. I would definitely recommend the program to anyone who would like to apply data storytelling to their work.

Hwee Bin Tan

Talent and Learning Manager
Anglo American

The Client

Anglo American, a mining firm founded in 1917, operates on all six continents and stands as the world's largest platinum producer.

The Challenge

In 2020, Anglo American sought StoryIQ to enhance their global workforce's data storytelling abilities for effective communication and data-driven decision-making.

The Course

Data Storytelling for Business

The Solution

362

Learners trained

70

NPS score*

StoryIQ collaborated with Anglo American to design a bespoke Data Storytelling course. By incorporating real datasets from the company's operations, the workshop activity allowed participants to apply their newfound skills in a practical manner during the session. This customized approach ensured a more engaging and relevant learning experience, addressing Anglo American's objective of empowering their workforce to effectively convey data insights.

*The creators of the NPS, Bain & Co, suggest that a score above 0 is good, above 50 is excellent and above 80 is world class.