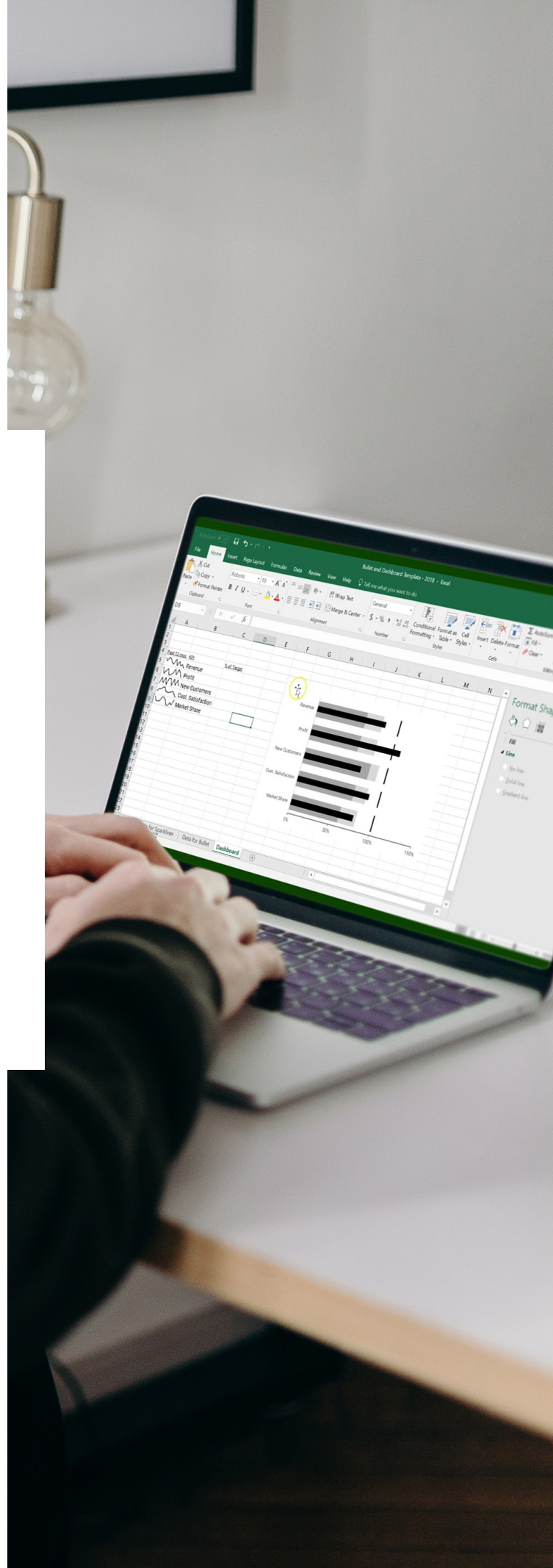


Excel Analytics Essentials

Learn the fundamentals
of creating data driven
analyses in Excel.





Overview

Leverage the power of Excel as a data analysis tool in this intensive technical course.

In this course, participants will learn the most useful features and processes that analytics professionals use to answer data-driven business questions in Excel.

Based on the rich mix of experiences of StoryIQ's analytical leaders, Excel Essentials distills Excel into a neat and easy-to-follow package that puts focus on practical tools. Build confidence in Excel's capabilities and know what to use when faced with obstacles that data professionals often tackle in their analyses.

Who is this course for?

This course is suitable for anyone who uses Excel on a day-to-day basis and wants to become more effective in the tool.



Trusted by industry leaders

Since 2018, we've trained over 300 companies, government departments and NGOs in fundamental data skills.

accenture

SAMSUNG

DBS

Coca-Cola

AIG

DELL
Technologies

World Vision

Pfizer

Johnson & Johnson

servicenow

Capital One

Sun
Life Financial

ANGLO
AMERICAN

P&G

MetLife



Meet your Course Designers



**Isaac
Reyes**

Co-founder,
StoryIQ

Isaac is an author, TEDx speaker, international keynote presenter and thought leader in data storytelling. His firm, StoryIQ, partners with the world's leading organizations to deliver org-wide data storytelling training programs. Isaac is the co-author of the book "Data, Story, Action!" and his "Art of Data Storytelling" speaking tour has visited 26 cities across 5 continents. A former data scientist, Isaac's ultimate goal is to empower the people within every organization to communicate effectively with data.



**Diedre
Downing**

Chief Learning Officer,
StoryIQ

Diedre is an accomplished educator and data visualization keynote presenter, bringing over 15 years of teaching and facilitating experience to the StoryIQ team. Diedre was a keynote presenter at VizCon 2020, the world's data storytelling summit. Prior to StoryIQ, Diedre led the development of virtual training programs for over 100,000 educators as part of her 14-year tenure at the New York City Department of Education.



**Dominic
Bohan**

Co-founder,
StoryIQ

A data storytelling author, TEDx speaker and keynote presenter, Dom brings a wealth of data storytelling experience to StoryIQ from his career at QBE, one of Australia's largest insurance companies. At QBE, he was a senior leader in data analytics, presenting data-driven strategy recommendations to the company's senior executives and producing data stories for the Group Board of Directors. Dom is the co-author of "Data, Story, Action!" and his TEDx talk "Turning Bad Charts into Compelling Data Stories" is one of the most popular data storytelling videos on YouTube.

4 Reasons to Learn with StoryIQ

1 Tailored Approach



Every team has different learning needs, so we don't adopt a 'one size fits all' approach.

From tailored courses to customized digital academies, our learning experience designers can work with you to create a customized program that achieves your learning objectives.

2 Thought Leading Content



The secret sauce behind our courses lies in the collaboration between our subject matter experts and learning experience designers.

This collaboration ensures that our courses contain cutting edge, thought leading content, delivered in a way that is engaging and memorable.

3 Engaging Live Instructors



Our facilitators understand that adult learners learn best when they are engaged and their professional experience is valued.

We use a variety of adult learning methods to provide an unforgettable experience in the classroom, including a discussion-based facilitation approach and regular breakout groups.

4 Flexible Delivery



Our programs can be deployed via a range of delivery options, including in-person, virtual instructor-led, virtual self-paced and blended.

With our global team of facilitators located in the Americas, Europe and APAC, we can support your learning needs across multiple timezones and locations.



Customization Options

Post-training consultation sessions

Course participants are given a post-training activity that involves learners applying what they have learned in the course to their own data problem. A StoryIQ Instructor will then meet with the participants in small groups of 3-5 learners four weeks after class to evaluate progress and deliver feedback.

Department-wide roll out

We offer special additional support for leaders and L&D professionals who are tasked with getting larger teams skilled up in solving problems with data. Please get in touch to discuss your unique needs.

Organize a private workshop for your team or join a public class



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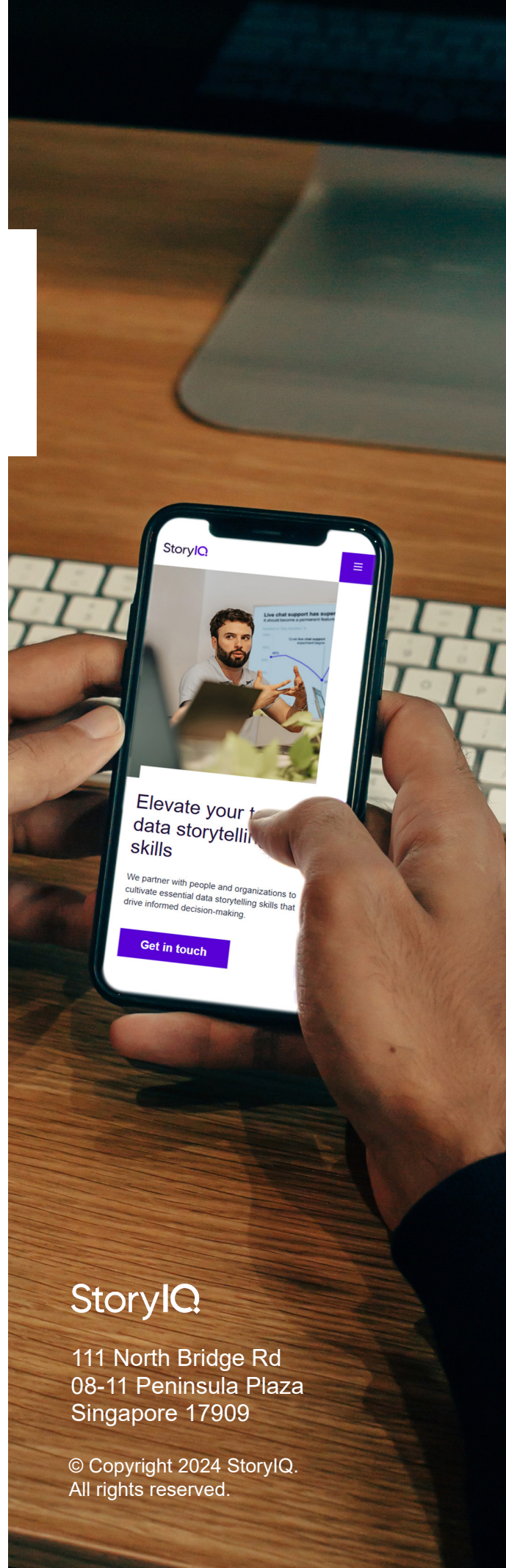
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