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Thanks to this training I feel more confident in my presentations and look forward to putting my learning to good use. I highly recommend this training.

**Priya Varma**

Regional Customer Management & Sales  
Lead British Council

## The Client

The British Council is an international charity operating in over 100 countries, dedicated to promoting a wider knowledge of the UK and the English language.

## The Challenge

The British Council sought our expertise to enhance their global management team's data storytelling and presentation abilities.

## The Courses

- Data Storytelling for Business
- Presenting with Impact

## The Solution

**36**

Learners trained

**100**

NPS score\*

We partnered with the British Council's international HR team to conduct a series of in-person sessions for our Data Storytelling for Business and Presenting with Impact courses. These sessions were strategically integrated into global leadership events, ensuring that the management team developed the skills required to craft engaging data stories and deliver impactful presentations, ultimately enhancing their leadership capabilities.

\*The creators of the NPS, Bain & Co, suggest that a score above 0 is good, above 50 is excellent and above 80 is world class.