



Great course with a balance of design principles and hands on work. Left the training excited to put the material into practice immediately in my day-to-day work!

Abigail Hazlett

Business Intelligence Analyst
SurveyMonkey

The Client

Empowering millions to create surveys and with over 100 million annual respondents globally, SurveyMonkey is the worlds largest online survey platform.

The Challenge

SurveyMonkey approached StoryIQ, seeking a bespoke training that would enhance their dashboard developers' skills in UI/UX design and wireframing.

The Course

Designing Effective Dashboards

The Solution

15

Learners trained

67

NPS Score*

StoryIQ collaborated with the BI Project Management Director at SurveyMonkey to develop a custom Dashboard Design course. This specialized training focused on enhancing SurveyMonkey analysts skills in dashboard creation, with a focus on user centric dashboard design. The course also covered elements of data storytelling and visualization, enabling analysts to create compelling dashboards using visual best practices.

*The creators of the NPS, Bain & Co, suggest that a score above 0 is good, above 50 is excellent and above 80 is world class.

StoryIQ