



This program is suited to anyone whose role requires making recommendations to improve processes, achieve objectives or getting decision makers to approve recommendations. It provides you with a framework that you can use to guide you through the process. There was ample opportunity to reflect and apply learnings to ensure higher recall after attendance of the course. You must not miss this program. Grab the earliest opportunity you have!



Sandy (Maria) Bustos

Vice President,
Sun Life

The Client

With over 1.4 trillion CAD in assets under management, Sun Life is a leading Canadian financial services company operating in 16 countries.

The Challenge

Sun Life sought a learning partner to help upskill both individual contributors and leaders in data visualization, data literacy and data analysis skills.

The Courses

- Data Storytelling for Business
- Data to Insights

The Solution

250

Learners trained

93

NPS score*

In partnership with Sun Life's L&D leaders, we designed a customized learning program to enhance employees' proficiency in data analysis and data storytelling. Our blended approach, which combined both in-person and virtual delivery, empowered learners with essential competencies in crafting clear problem statements, conducting data analysis, and effectively communicating data insights to decision-makers. As a result, Sun Life employees were equipped with the skills and confidence to make informed decisions based on data.

*The creators of the NPS, Bain & Co, suggest that a score above 0 is good and above 80 is world class.

StoryIQ