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This was a very relevant, simple, yet effective training that was helpful to those of us in the organization who regularly analyze data and deliver insights to senior management.



Achmad Fadly  
Go To Market Senior Manager  
Kraft Heinz

## The Client

Kraft Heinz is the third largest food distributor in North America and the fifth largest in the world.

## The Challenge

Kraft Heinz approached StoryIQ seeking to enhance employee competencies in data analytics, thereby empowering more effective business decision-making.

## The Course

Data to Insights

## The Solution

20

Learners trained

4.5/5

Feedback Score

StoryIQ partnered with Kraft Heinz to deliver our 'Data to Insights' course, primarily aimed at nurturing key data analysis skills within the management team. The course provided learners with a practical framework for formulating effective questions and solving business problems with data. As a result of the training program, Kraft Heinz employees became more proficient in making informed, data-driven decisions. This boost in their decision-making prowess has made a positive contribution to the sustained success of the organization.