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This was an engaging course on business presentations. A must have for everyone at any level of the organization.



Rico Reformina
Senior Director,
Globe Telecom

The Client

With more than 86m subscribers, Globe Telecom operates the largest mobile network in the Philippines. It is also the country's largest telco company in terms of market capitalization.

The Challenge

Globe sought a learning partner to help upskill both individual contributors and leaders in data analytics and data storytelling skills.

The Courses

- Data Storytelling for Business
- Data to Insights
- Custom webinars

The Solution

2,500

Learners trained

83

NPS score*

Working in close collaboration with internal L&D leaders, StoryIQ developed a tailored learning journey that upskilled Globe's broad staff base in data analysis and data storytelling skills. Leveraging both in-person and virtual delivery modalities, our training solution involved the deployment of both small classroom courses and 1-hour webinars, enabling staff to learn wherever and however they learn best.

*The creators of the NPS, Bain & Co, suggest that a score above 0 is good, above 50 is excellent and above 80 is world class.

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StoryIQ